

THE MASON IDEA

In 2014, the University adopted a strategic plan that offers a roadmap for the future. The plan answers the question: How will George Mason University best serve our students, our community and the broader global society over the next decade? Mason's innovative and entrepreneurial attitude and the culture of diversity and accessibility—now called the Mason IDEA—will be the most important asset over the next decade.

Innovative = We question current thinking and try new ideas. We honor time-tested academic principles while striving to create new forms of education that serve our students better and new paths of research that can uncover solutions to the world's greatest challenges.

Diverse = We bring together a multitude of people and ideas in everything we do. Our culture of inclusion, multidisciplinary approach, and global perspective make us more effective educators and scholars.

Entrepreneurial = We put ideas into action. We educate students to create, as well as carry out, jobs; become agents of positive change; and add value through government or business, for-profit or non-profit organizations, academia or the arts. We pursue discoveries that can make a difference in the world. We help our community thrive socially, economically, environmentally, and culturally.

Accessible = We are an open and welcoming community. We partner with public and private organizations in our region and around the world, then proactively engage with our community. We define our success by how many talented students we serve, not by how many we leave out.

strategicplan.gmu.edu/wp-content/uploads/2013/07/GMU_Strategic_Plan_Web.pdf

MASON LAW MISSION STATEMENT

The law school seeks to be a national leader in legal education by applying the tools of economics and other social sciences to the study of legal doctrine, process, and institutions. The law school hopes to foster a community of faculty and students that is both learned and worldly, with the aim of producing leaders of the bench and bar, business, government, education and scholarship in service of the public good.

To achieve its goals in keeping with the MASON IDEA, the law school must:

- > **Attract high quality students and train them rigorously;**
- > **Maintain high standards for its faculty;**
- > **Retain focus on the study of Law & Economics:** The Law School's heritage as a "law & economics" law school is recognized abroad, with a widely shared sense that the analytic rigor of the law & economics approach offers students superior preparation for legal careers;
- > **Develop additional related areas of concentration and Intellectual Leadership:** Mason Law has supplemented its core competencies in law & economics by giving increased attention to other areas of interdisciplinary study such as intellectual property, legal history and constitutional studies, and taxation.
- > **Concentrate educational offerings on matters particularly relevant to the national capital region;**
- > **Retain our emphasis on legal research and writing across the curriculum.**

www.law.gmu.edu/about/mission

MASON LAW FAST FACTS

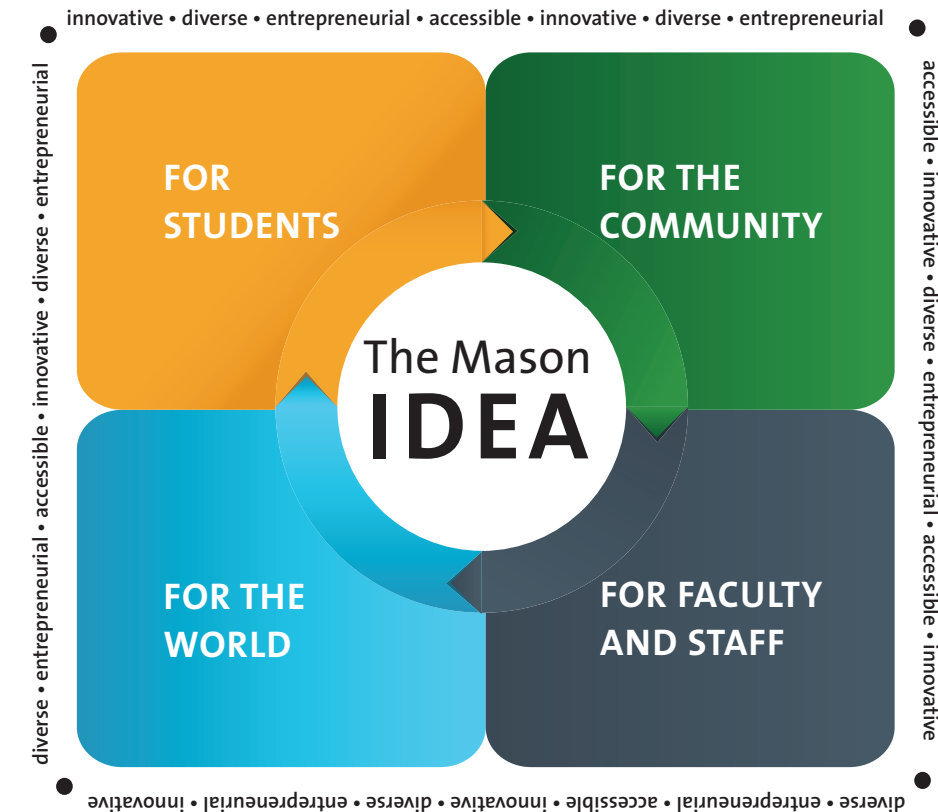
- > Established in 1972 as the International School of Law in Washington, D.C.; merged with George Mason University in 1979 to become George Mason University School of Law
- > Accredited by the American Bar Association and the Association of American Law Schools
- > Offers both day and evening programs to accommodate students
- > Provides a low faculty/student ratio
- > Degrees Awarded: Juris Doctor (JD) and Master of Laws (LLM in Law & Economics; LLM in Intellectual Property)
- > Innovative and demanding curriculum emphasizes the role of economic analysis in law (Economic Foundations of Legal Studies is a required first-year course), as well as mastery of legal writing and other practice skills
- > Specialty concentrations offered in: Antitrust Law, Communications Law, Corporate and Securities Law, Criminal Law, Homeland & National Security Law, Intellectual Property Law, International Business Law, Legal and Economic Theory, Litigation Law, Personal Law, Regulatory Law, Tax Law, and Technology Law



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For The School of
LAW

The Mason IDEA: School of Law

Goals for Students

MASON LAW COMMITS TO

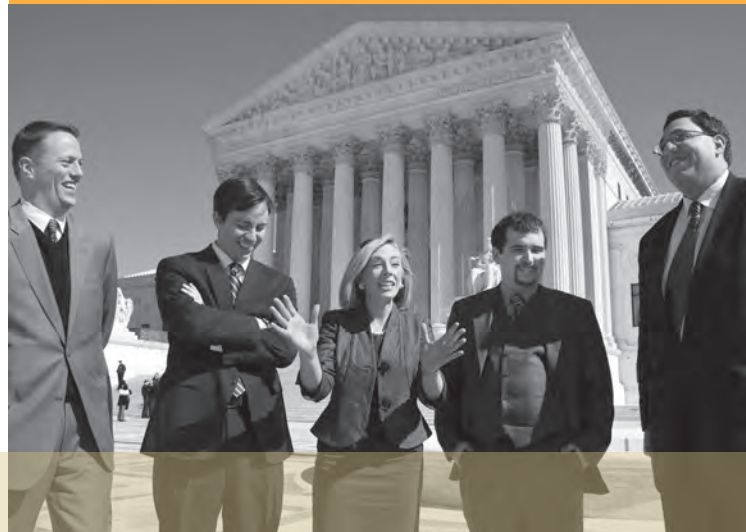
- > responsible stewardship of tuition and scholarship policies;
- > offer experiential programming on matters relevant to the national capital region;
- > offer prospective JD students accessible pathways into law school;
- > concentrate fundraising efforts on student scholarships and public service fellowships;
- > explore innovative learning opportunities, including on-line education;
- > continue superior curricular programming options;
- > support students with individualized career and academic programming.

WHAT SUCCESS LOOKS LIKE

Mason posted the highest bar passage rate of any law school in the Commonwealth, July 2013.

The University's new 3+3 program offers Mason students a fast track to a legal career.

Over 93% of Mason Law graduates employed nine months post-graduation since 2000.



Goals for Faculty and Staff

MASON LAW COMMITS TO

- > capitalize on Mason Law centers and the metropolitan region to promote faculty expertise;
- > encourage scholarly production through flexible course scheduling and committee duties;
- > increase faculty summer research support;
- > maintain a diverse academic community that values an interdisciplinary approach to the study of law and values the analytic rigor of a law and economics approach;
- > support professional development opportunities for staff.

WHAT SUCCESS LOOKS LIKE

SSRN Download Rankings place Mason Law at #18 as of September 2013.

Leiter Scholarly Impact Rankings 2012 places Mason Law at #21.

Top 10 JD tax program, *TaxTalent*, 2014.



Goals for the Community

MASON LAW COMMITS TO

- > produce high quality, career ready graduates with superior training in legal research, writing and analysis;
- > continue and expand *pro bono* services through Mason Law clinical programs;
- > continue and expand grants to Mason Law students working in public service careers;
- > facilitate and expand timely and relevant scholarly analysis and programming for academics, lawyers, policymakers and business stakeholders through our academic centers.



WHAT SUCCESS LOOKS LIKE

The Clinic for Legal Assistance to Servicemembers and Veterans provided assistance to 44 service members, veterans and their dependents in 2013–14.

The Law & Economics Center held over 50 education programs for attorneys, academics, judges and attorneys general from across the United States, 2013–14.

Mason Law graduates serve the community:

David Jolly ('01), U.S. House of Representatives (Fla. 13th D);

Deborah Cohn ('82), Commissioner of Trademarks, United States Patent & Trademark Office;

Liam O'Grady ('77), United States District Court Judge, Eastern District of Virginia.

Mason's Center for the Protection of Intellectual Property offered 19 different programs on property rights for 2013-14.

Goals for the World

MASON LAW COMMITS TO

- > expand outreach to international students interested in our core competencies;
- > pursue opportunities to expand research and programming in homeland and national security;
- > expand Law & Economics Center programming into Europe and Asia;
- > encourage and support law school graduates pursuing global initiatives;
- > strengthen pathways for international LLM students seeking knowledge of U.S. intellectual property and competition systems.



WHAT SUCCESS LOOKS LIKE

Mason Law graduates influence the world. For example:

Peter Ganser ('00), Charge D'Affaires to the United States Embassy, Samoa

Tim Shirk ('09), Business Development Advisor to the President of the Republic of Malawi

Catherine Wauters ('14), In-House Counsel Fellow for Save The Children.

Mason Law professors influence international policy. For example:

Damien Geradin, also a partner with Covington & Burling, LLP, Brussels

Douglas Ginsburg, also a senior circuit judge on the United States Court of Appeals for the District of Columbia

Joshua Wright, serving as Commissioner, Federal Trade Commission.

Mason's Law & Economics Center, Global Antitrust Institute, offers antitrust economics to international judges: Bucharest 2014.