### Law 275-001 | Asset Management Law | Spring 2025 | 2 credits

**Professor(s):** Brendan Fox

Wed. 4:00 -6:00 pm EST | **Final Exam:** Wed., April 30, 12:00 pm EST

### Reading(s): [REQUIRED]

1. Investment Management Regulation, Franco & Hartman.

2. Assorted other cases and readings may be made available on TWEN.

**Communication(s):** bfox6@gmu.edu | brendanfox703@gmail.com

**Office Hours:** Upon request. In general, before class on Wednesday would be the best time to schedule an appointment. Please call or email to schedule.

#### COURSE DESCRIPTION & OBJECTIVES

Upon completion of the course, students should be able to:

- Understand the definitions of "investment company" and "investment adviser" under federal law and how such definitions (and exclusions) affect the regulation of various investment products.
- Understand the nature and scope of the fiduciary duty an investment adviser owes to its clients.
- Understand key concepts and provisions of investment advisory contracts and the process for their approval.
- Understand how conflicts of interest inherent in the asset management business affect regulation of the industry and its participants.

#### **GRADING & PARTICIPATION**

Grades will be based on the final examination, plus the student's class participation. The exam will likely be 2-3 essay questions, and will be open book / laptop, but without internet access. Based on the quality of class participation, a student's final grade may be adjusted up or down by one step (e.g., from a "B" to a "B+" or an "A" to an "A-").

#### **COURSE SCHEDULE & ASSIGNMENTS**

### Week 1 / January 22

*Topic:* Introduction to investment management concepts, products and history – Part 1.

Reading: Franco Chapters 1-3

#### Week 2 / January 29

*Topics:* Introduction to investment management concepts, products and history – Part 2;

Investment Adviser definition and registration.

Reading: Franco Chapters 4-6

#### Week 3 / February 5

*Topic:* Fiduciary and Antifraud Obligations of Investment Advisers

Reading: Franco Chapter 7

## Week 4 / February 12

Topic: Substantive Investment Adviser Obligations and Regulation of Private Funds

Reading: Franco Chapters 8-9

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### Week 5 / February 19

Topic: Investment Company Definition and Exclusions

Reading: Franco Chapter 10

### Week 6 / February 26

*Topic:* Organization and Governance of Investment Companies

Reading: Franco Chapter 11

## Week 7 / March 5

Topic: Investment Company Advisory Contracts

Reading Franco Chapter 12

## Week 8 / March 19

Topic: Fund Registration and Disclosure

Reading: Franco Chapter 13

### Week 9 / March 26

*Topic:* Affiliated Transactions *Readings:* Franco Chapter 14

### Week 10 / April 2

*Topic:* Ethics and Compliance *Readings:* Franco Chapter 15

# Week 11 / April 9

*Topic:* Valuation and Pricing *Readings:* Franco Chapter 16

## Week 12 / April 16

Topic: Distribution of Mutual Funds and Exchange Traded Funds Part 1

Reading: Franco Chapters 17-18

### Week 13 / April 23

Topics: Exchange Traded Funds Part 2 and Selected Current Issues in the Asset Management

Industry

Reading: Franco Chapter 18, and selected readings on TWEN to be announced