

Call for Papers

George Mason Law & Economics Center —Program on Economics & Privacy

Digital Information Policy Scholars Conference

April 29, 2016, George Mason University School of Law, Arlington, Virginia

The Program on Economics & Privacy (PEP), part of the Law & Economics Center at George Mason University School of Law, will host a Scholars Conference on the economics of digital information policy on April 29, 2016.

The mission of PEP is to promote the sound application of economic analysis to issues surrounding the digital information economy through original research, policy outreach, and education. The Annual Digital Information Policy Scholars Conference is intended to further this goal by providing a forum to present original research on the law and economics of digital information policy.

Topics:

Topics of interest include, but are not limited to:

- The impact of privacy regulation on consumers and firms
- Empirical estimation of consumer valuation of privacy
- Ex ante precautions vs. ex post mitigation in data security
- Data security in the payment industry
- The use of big data for consumers scoring
- Big data and price discrimination
- Privacy harms
- Targeted advertising
- Privacy and competition policy
- Disclosures on mobile platforms
- The impact of privacy policies on consumer behavior

Submissions:

Please send your paper or abstract by February 1, 2016 to James C. Cooper, Director of PEP, at jcoope20@gmu.edu. Preference will be given to competed papers. Selected authors will be responsible for submitting a final version of their paper by April 7, 2016. In addition to presenting their paper, selected authors will be expected to serve as a discussant for one paper at the conference.

Selections will be made by February 12, 2016. The selection committee includes Michael Baye (Indiana University), James Cooper (George Mason University School of Law), Bruce Kobayashi (George Mason University School of Law), Andrew Stivers (Federal Trade Commission), and Catherine Tucker (MIT).

Selected authors will receive a \$500 honorarium and will be provided lodging for the night of April 28, 2016. The conference will be open to the public.